DEFINITIONS:

Research: A systematic investigation, including research development, testing and evaluation, designed to develop or contribute to generalizable knowledge. Activities which meet this definition constitute research for purposes of this policy, whether or not they are conducted or supported under a program which is considered research.

RESPONSIBLE POSITIONS (TITLE):

- Director of Research
- Manager of Institutional Review Board - IRB
- Manager of Clinical Trials
- Research Administration Educator
- Research Compliance Monitor

EQUIPMENT NEEDED:

N/A

PROCEDURE STEPS, GUIDELINES, OR REFERENCE

1. Purpose: The Research Division commits to enhancing the public’s understanding of research through various activities.

2. Outreach Programs:

   2.1. The Palmetto Health Research Division will maintain a presence on Palmetto Health’s external website which will provide information to individuals interested in participating in research.

   2.2. The Palmetto Health Research Division will perform one or more of the following annually:
2.2.1. Produce and/or distribute research pamphlets or brochures targeting the community;
2.2.2. Provide an information session for community members to attend (e.g. a Research Day);
2.2.3. Participate in a health and/or other community fair;
2.2.4. Set-up a table/booth at Palmetto Health facilities to target patients, visitors, and staff;
2.2.5. Speak at local community events regarding participation in research; or
2.2.6. Perform other activities with the intent of community outreach.

3. Evaluation:

3.1. A committee comprised of the Director of Research, Manager of IRB, Manager of Clinical Trials, Research Administration Educator, Research Compliance Monitor, and other individuals as warranted will meet at least on an annual basis to determine the community outreach activities to perform in the upcoming year and to assess the activities performed in the prior year.

3.2. An annual evaluation report will be created at the end of each fiscal year to outline the community outreach activities performed during the previous year.